BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT MUST BE INSIDE THE BLUE LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE PRODUCT WILL BE CUT

BACKGROUND ARTWORK MUST EXTEND BEYOND RED CUT LINE INTO BLEED AREA FOR FULL BLEED PRINTING

FINISHED PRINT SIZE - 11X17"
DOCUMENT WITH BLEED - 11.25X17.25"