

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THE BLUE LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE PRODUCT WILL BE CUT

*BACKGROUND ARTWORK MUST EXTEND BEYOND RED
CUT LINE INTO BLEED AREA FOR FULL BLEED PRINTING*

**FINISHED PRINT SIZE - 12X18”
DOCUMENT WITH BLEED - 12.25X18.25”**