



**BLACK LINE IS THE BLEED LINE**  
BACKGROUNDS AND IMAGES THAT  
BLEED OFF MUST EXTEND TO THIS LINE

**RED LINE IS THE CUT LINE**  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**  
ANYTHING THAT IS NOT GETTING  
CUT OUT MUST BE INSIDE THIS LINE

**FINISHED SIZE - 11X17**  
**WITH BLEED - 11.5X17.5**