



**RED LINE IS THE CUT LINE**

The diagram shows a rectangular layout with two concentric borders. The outer border is red and represents the cut line. The inner border is blue and represents the safety line. The area between the two lines is the intended finished product. A vertical arrow points from the text below to the red line at the top center. A horizontal arrow points from the text below to the blue line on both the left and right sides.

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE - 12X4  
WITH BLEED - 13X5